

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 3,160,033

United States Patent and Trademark Office

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**TRADEMARK
PRINCIPAL REGISTER**

SOUTHEND JEANS

SMZ CORPORATION (MASSACHUSETTS CORPORATION)
49 ROSE STREET
STOUGHTON, MA 02072

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: WOMEN'S, MEN'S, AND CHILDREN'S CLOTHING OR WEARING APPAREL, NAMELY, T-SHIRTS, KNIT TOPS, WOVEN TOPS, KNIT PANTS, KNIT TOPS, SWEATERS, SWEATSHIRTS, SPORT COATS, SUITS, OUTERWEAR, NAMELY, VESTS, KNIT SHORTS, WOVEN SHORTS, DRESSES, SWIMWEAR, LOUNGEWEAR, UNDERWEAR, SLEEPWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JEANS", APART FROM THE MARK AS SHOWN.

SN 78-435,934, FILED 6-16-2004.

FIRST USE 4-28-2006; IN COMMERCE 4-28-2006.

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