Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,586,274

United States Patent and Trademark Office

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SERVICE MARK PRINCIPAL REGISTER

YANKEE POSTMAN

J.H. SMITH CO., INC. (MASSACHUSETTS COR-PORATION) 330 CHAPMAN STREET GREENFIELD, MA 01301 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

FOR: RETAIL STORE AND ON-LINE RETAIL STORE SERVICES FEATURING A WIDE VARIETY OF CONSUMER GOODS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SER. NO. 77-525,597, FILED 7-18-2008.

FIRST USE 10-21-2002; IN COMMERCE 10-21-2002.

JUDITH HELFMAN, EXAMINING ATTORNEY