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RedAlkemi

Reg. No. 3,910,143

ATUL GUPA (INDIA INDIVIDUAL), TA PUGMARKS DESIGN STUDIO

SCO 343-345 3RD FLOOR, SECTOR - 34A

Registered Jan. 25, 2011 CHANDIGARH, INDIA

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

FOR: PROMOTING THE GOODS AND SERVICES OF OTHERS THROUGH SEARCH ENGINE REFERRAL TRAFFIC ANALYSIS AND REPORTING; SOCIAL MEDIA STRATEGY AND MARKETING CONSULTANCY FOCUSING ON HELPING CLIENTS CREATE AND EXTEND THEIR PRODUCT AND BRAND STRATEGIES BY BUILDING VIRALLY ENGAGING MARKETING SOLUTIONS; BUSINESS MONITORING SERVICES, NAMELY, TRACKING WEB SITES OF OTHERS TO PROVIDE DETAILS ABOUT USER CLICK TRAFFIC OR VISITS TO THE WEB SITE; PAY PER CLICK (PPC) ADVERTISING MANAGEMENT SERVICES; CONSULTING SERVICES IN THE FIELD OF INTERNET MARKETING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2005; IN COMMERCE 7-1-2005.

THE MARK CONSISTS OF THE TERM "REDALKEMI" WITH THE LETTER "R" CAPITALIZED IN RED, THE LETTERS "E" AND "D" IN RED, THE LETTER "K" UNDERSCORED IN RED, AND THE SQUARE BOX ABOVE THE LETTER "I" IN RED, AND THE LETTER "A" CAPITALIZED IN BLACK, THE LETTERS "E", "M" AND "I" IN BLACK.

THE COLOR(S) RED AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

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